



Is Your Business Ready for AI?

Find Out in 48 Hours - At No Obligation with FinTech AI Automation



A governance-first approach to accelerating AI adoption on AWS — starting with evidence, not assumptions.

The AI Challenge Facing FinTech

AI is no longer a future ambition. It's a board-level priority. Yet many FinTech organisations are finding it difficult to move beyond experimentation and into meaningful adoption.

Cloud costs continue to rise. Security and compliance requirements become more complex. Engineering teams are stretched by manual processes and operational overhead. Whilst the ambition to innovate exists, the foundations needed to support AI at scale are often missing.

That's why we start with evidence

Within 48 hours, we provide a clear picture of your AWS environment, highlighting opportunities to reduce costs, strengthen security, improve operational efficiency and prepare for AI adoption.

The result? AI initiatives stall before they deliver value

At Cloud Bridge, we believe successful AI adoption starts with governance.

Before investing in platforms, models or use cases, organisations need confidence that their cloud environment is optimised, their security posture is strong, and their operations can scale effectively.

The absent foundations for most AI initiatives

1. Cloud Costs Are Limiting Innovation

Many organisations are overspending on cloud services without realising it. FinTechs typically overspend 20–35% on AWS due to inherited architectures built for speed-to-market, not efficiency.

With Cloud Bridge Support:

Identify opportunities to optimise spend and reinvest savings into strategic AI initiatives.

2. Security and Compliance Concerns Slow Progress

Gain visibility across security risks & data exposures, compliance gaps across frameworks such as ISO, GDPR, PCI & MITRE before they become barriers to AI adoption.

With Cloud Bridge Support:

Gain visibility into security risks, compliance gaps and data exposure issues before they become barriers to AI adoption.

3. Manual Operations Are Holding Teams Back

Engineering, platform and security teams spend valuable time on repetitive operational tasks that create inefficiencies and increase risk.

With Cloud Bridge Support:

Reduce operational overhead through automation, allowing teams to focus on innovation rather than administration.

YOUR JOURNEY TO AI READINESS

STAGE 1: DISCOVER

See what matters. Fast

What we assess:

- Cloud Governance & Cost Optimisation Assessment
- Security Posture & Compliance Assessment
- Data Governance Assessment

What you get:

- Immediate savings (5–10%) to fund innovation
- Clear view of risk, compliance and data maturity
- Prioritised actions across cost, security, and data

From zero visibility to clear action in 48 hours

STAGE 2: INNOVATE

Turn AI ambition into a funded, executable roadmap in under a week.

AI Readiness Assessment (3–5 Days):

- Identify and prioritise high-value AI use cases
- Assess data, architecture, security, governance and operating readiness
- Validate AWS alignment and recommended architecture patterns
- Build an ROI-backed business case and delivery roadmap
- Deliver executive-ready recommendations and next steps

What you get:

- Prioritised AI use cases and roadmap
- AI readiness assessment report
- AWS architecture recommendations
- ROI and value model
- Executive presentation

From ideas to a funded AI roadmap in under a week

STAGE 3: AUTOMATE

Operationalise AI. Scale with confidence.

What we deliver

AI-powered workflow automation across core business processes using AWS and integrated platforms.

Core Use Cases

- KYC / onboarding automation
- Compliance and regulatory workflows
- Fraud detection pipelines
- Customer support AI agents

What you get

- 50–80% reduction in manual effort
- Fully auditable and compliant workflows
- Scalable operations without increasing headcount

Turn AI strategy into automated, revenue-generating operations

OUR APPROACH

Cloud Bridge has developed a comprehensive, governance-led framework that helps FinTech organisations create the suitable foundations for AI adoption.

At Cloud Bridge, we lead with evidence, insights and measurable outcomes for FinTech's to accelerate their business at scale.



WHY CLOUD BRIDGE



Cloud Bridge is an AWS Premier Partner trusted by organisations to build, run and optimise modern cloud environments.

What makes us different is our governance-first approach.

We don't start with technology. We start with outcomes.

- An AWS Premier Partner with a security & governance-led methodology
- A zero-cost entry point with actionable insights within 48 hours
- A handpicked ecosystem of security and automation partners, designed to deliver resilient, scalable outcomes
- Proven pathway from optimisation to AI adoption

The result is a faster, lower-risk path to AI adoption - backed by evidence, not assumptions.

WHAT THE EVIDENCE SHOWS

- **Cloud Financial Insights**
- **Security & Compliance Visibility**
- **Operational Improvement Opportunities**
- **AI Readiness Indicators**

Built in partnership with AWS to accelerate secure AI adoption for FinTech. Certified to ISO/IEC 42001 - AI governance isn't something we recommend. It's how we operate. Speak to the team today.

Powered By Industry-Leading Partners

sales@cloud-bridge.co.uk | www.cloud-bridge.co.uk

