

# COST OPTIMISATION MADE EASY

Three tiers of service  
to make the cloud  
work for you.

Running the most efficient cloud service possible takes up time and resources.

Cost optimisation with us is plain sailing. You can be reassured your relationship to AWS stays exactly the same. We just take care of the billing, optimising, and key security governance services for you.

## Get comfortable in the cloud

Choose from our three flexible tiers of cost optimisation support:

### Service 1: CostOp Snapshot

We track, analyse, and manage your entire AWS spend, identifying operational efficiencies and savings as we go.

We'll configure proactive policies to keep you on track.

We provide dashboard reports to enable CEO/CFO/PM's & tech teams to track their spend.

### Service 2: CostOp Essentials

As part of our ongoing service we ensure we continually check your AWS account security posture.

We compare against Centre of Internet Security best practices to ensure compliance.

We will provide proactive reports highlighting critical non-compliance concerns and how to rectify them.

### Service 3: CostOp Security

Our proactive and ongoing lifecycle RI/Saving Plans management option,

CostOp Pro is available as a bolt on to either CostOp Essentials or CostOp Security.

With no change to your cloud environment, CostOp Pro continuously compares your actual purchases and usage with detailed industry marketplace data.

Using complex algorithm tooling, we are able to create a holistic view across all your linked AWS accounts, and work out the best Reserved Instances and Savings Plans for your business.

With ongoing flexibility and zero risk, CostOp Pro buys, sells, and manages your AWS RIs and Saving Plans to ensure your costs are kept low. We also monitor and adapt as you scale to ensure you keep making savings over time.

We'll make you feel at home in the cloud

Optimise your costs now. Email [Sales@Cloud-bridge.co.uk](mailto:Sales@Cloud-bridge.co.uk)  
or call the Cost Optimisation team on 0203 191 8587



## Cost optimisation that's as easy as 1-2-3...

Cost optimisation with us is:

**1. AUTOMATED**    **2. PROACTIVE**    **3. MANAGED FOR YOU**

As AWS Advanced Consulting Partners, we:

- **Access AWS funding programmes** – with immediate ROI – to enable projects to move faster
- **Optimise your costs**, both short- and long-term
- **Customise reporting dashboards** to give you insights with proven value
- **Secure your cloud estate** with best practice governance checks
- **Make your cloud consumption efficient** with live and ongoing updates and review of AWS products and services

**Crucially, we'll never cost you more than you save. We've identified more than £10million of potential savings for our clients over the last 12 months.**



AWS Advanced  
Consulting Partner



ISO 27001 certification



150+ customer clouds  
managed and optimised



5 years of industry  
experience



£32m+ AWS spend  
analysed

## Cost optimisation benefits



Continuously optimised spend  
on resized/down-sized, and/or  
right-sized capacity



Up to 72% savings  
on RIs\*



All costs covered. You'll never  
spend more than you save



Improved security levels with  
protective layers of governance  
and proactive checks



Proactively managed Savings  
Plans to give you accurate  
visibility & control



Only pay for what you use.  
Waste and CO2 emissions reduced  
with assets no longer sitting idle

\* On equivalent on-demand capacity

We'll make you feel at home in the cloud  
Optimise your costs now. Email [Sales@Cloud-bridge.co.uk](mailto:Sales@Cloud-bridge.co.uk)  
or call the Cost Optimisation team on 0203 191 8587



## Summary of the service offerings and whats included

Our AWS Cost Optimisation Services in summary			
	CostOp Snapshot	CostOp Essentials	CostOp Security
Snapshot optimisation and security report	✓	✓	✓
Itemised monthly AWS bill		✓	✓
Proactive AWS spending alerts		✓	✓
Training on + access to reporting/analysis console		✓	✓
Customisable asset, cost, usage, and security reports (CFO, CIO, CEO, Project Lead reports)		✓	✓
Optimisation recommendations & reporting			✓
Security recommendations			✓
Optimisation/Security recommendations analysis reporting			✓
<b>Analysis of managed RI savings, savings plans</b>	✓	✓	✓
<b>Proactively Managed Reserved Instances and saving plans</b>	✓	✓	✓

CostOp Pro  
Add on

We'll make you feel at home in the cloud  
Optimise your costs now. Email [Sales@Cloud-bridge.co.uk](mailto:Sales@Cloud-bridge.co.uk)  
or call the Cost Optimisation team on 0203 191 8587

